

NHS Grampian Baird Interior Design Strategy

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1.0 Interiors Concept

Personal space



Overall impression is domestic and traditional with a wide variety of textures, soft tones and natural motifs

Public space



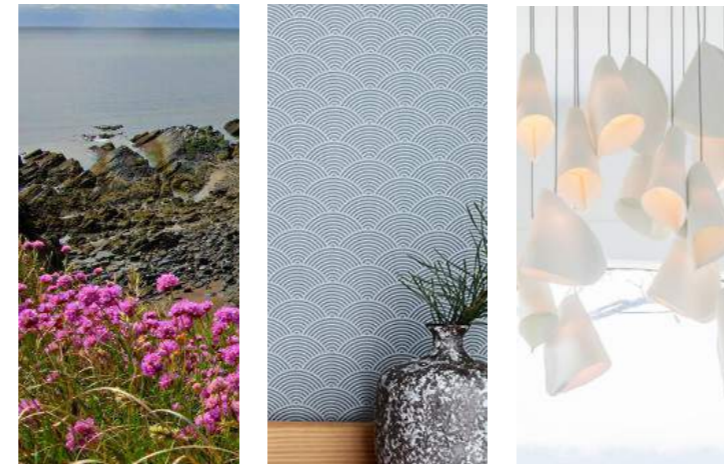
A mix of finishes with lots of timber surfaces and eclectic furniture

Materials Palette



Traditional patterns, warm and rich colour ways

Decorative Elements



Homely pictures and patterns with playful lighting
Local references in artwork

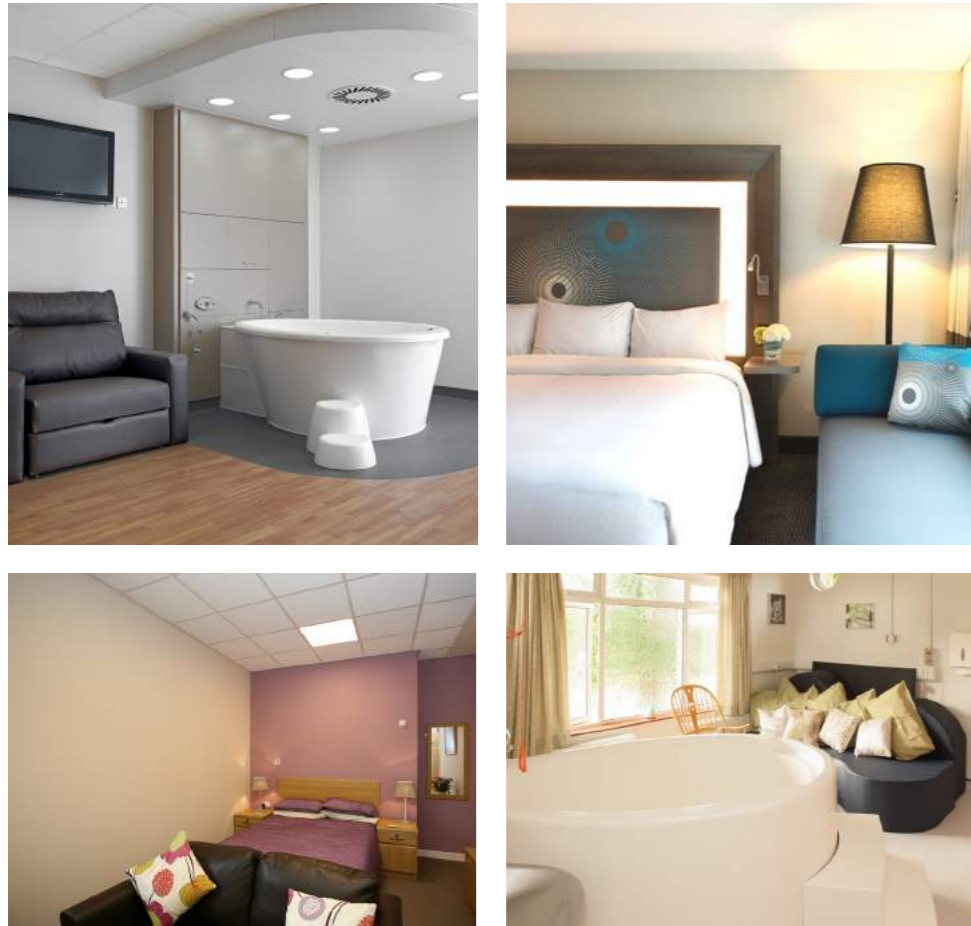
Connection to Outdoor Space



Informal and intimate, reminiscent of home
Cosy garden full of varied textures and forms to experience

1.0 Interiors Concept

Personal space



Overall impression is of a smart and comfortable hotel with bold and fresh tones

Public space



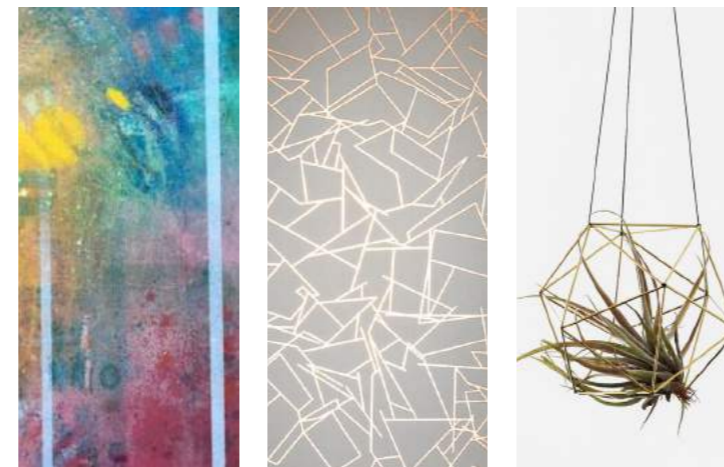
Consistent contemporary finishes and furniture, with warmth added by touches of timber

Materials Palette



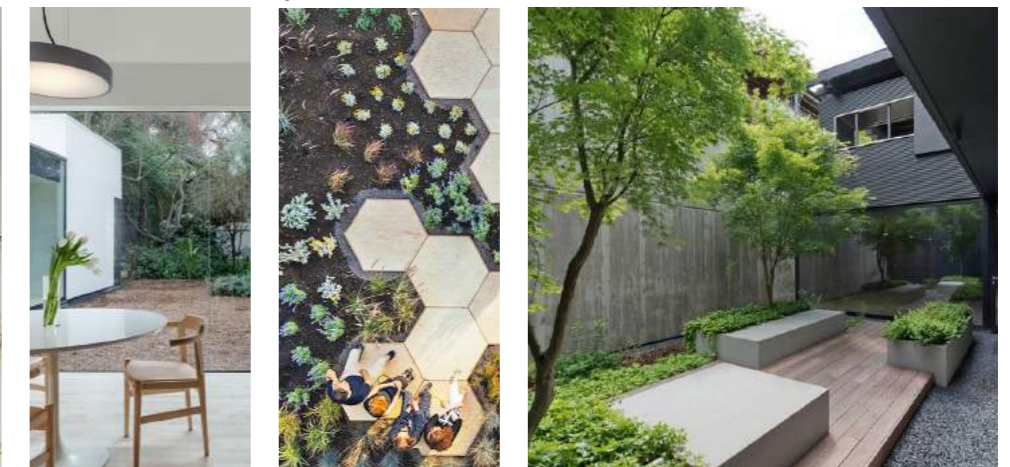
Geometric patterns and sophisticated but lively colour ways, avoiding primary colours

Decorative Elements



Abstract pictures and patterns with geometric lighting

Connection to Outdoor Space



Relaxed and smart social space, easy access to outdoor areas

1.0 Interiors Concept

Personal space



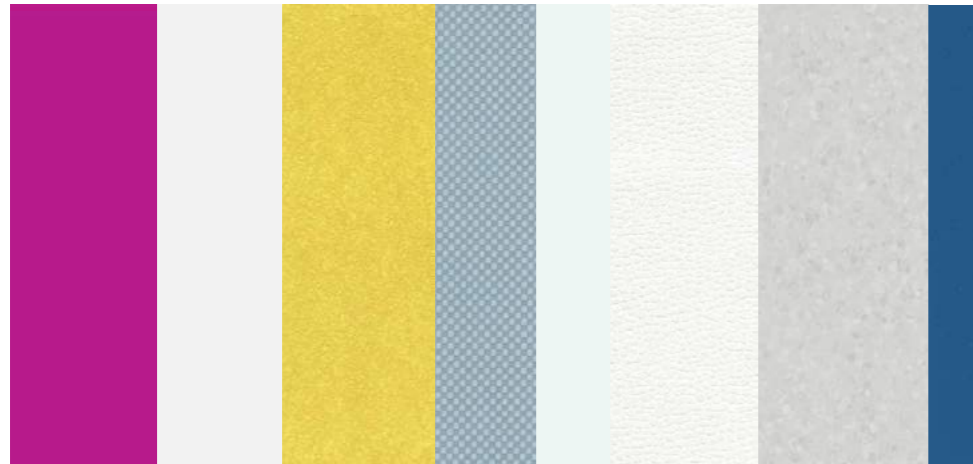
Overall impression is modern with the majority of surfaces being white and colour used as an accent

Public space



Crisp minimal design with splashes of colour on furniture and signage

Materials Palette



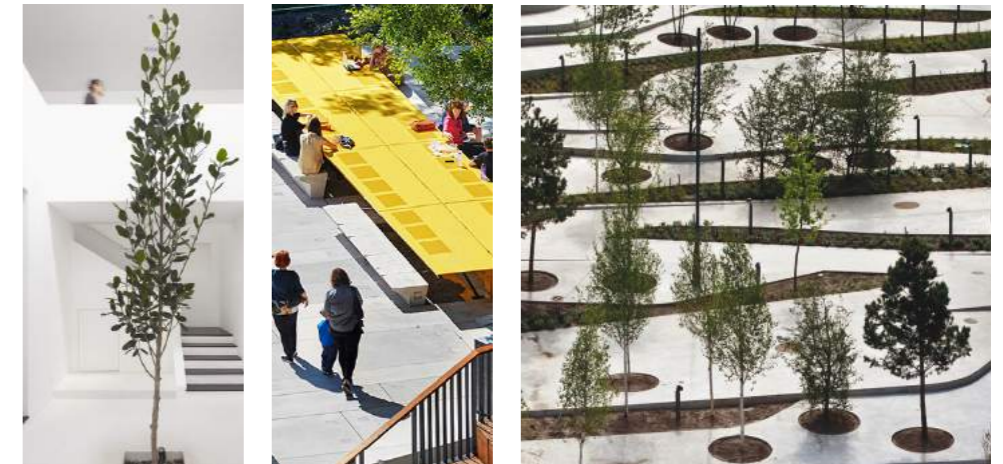
Primary or bold pastel colours used to lift a neutral or white base scheme

Decorative Elements

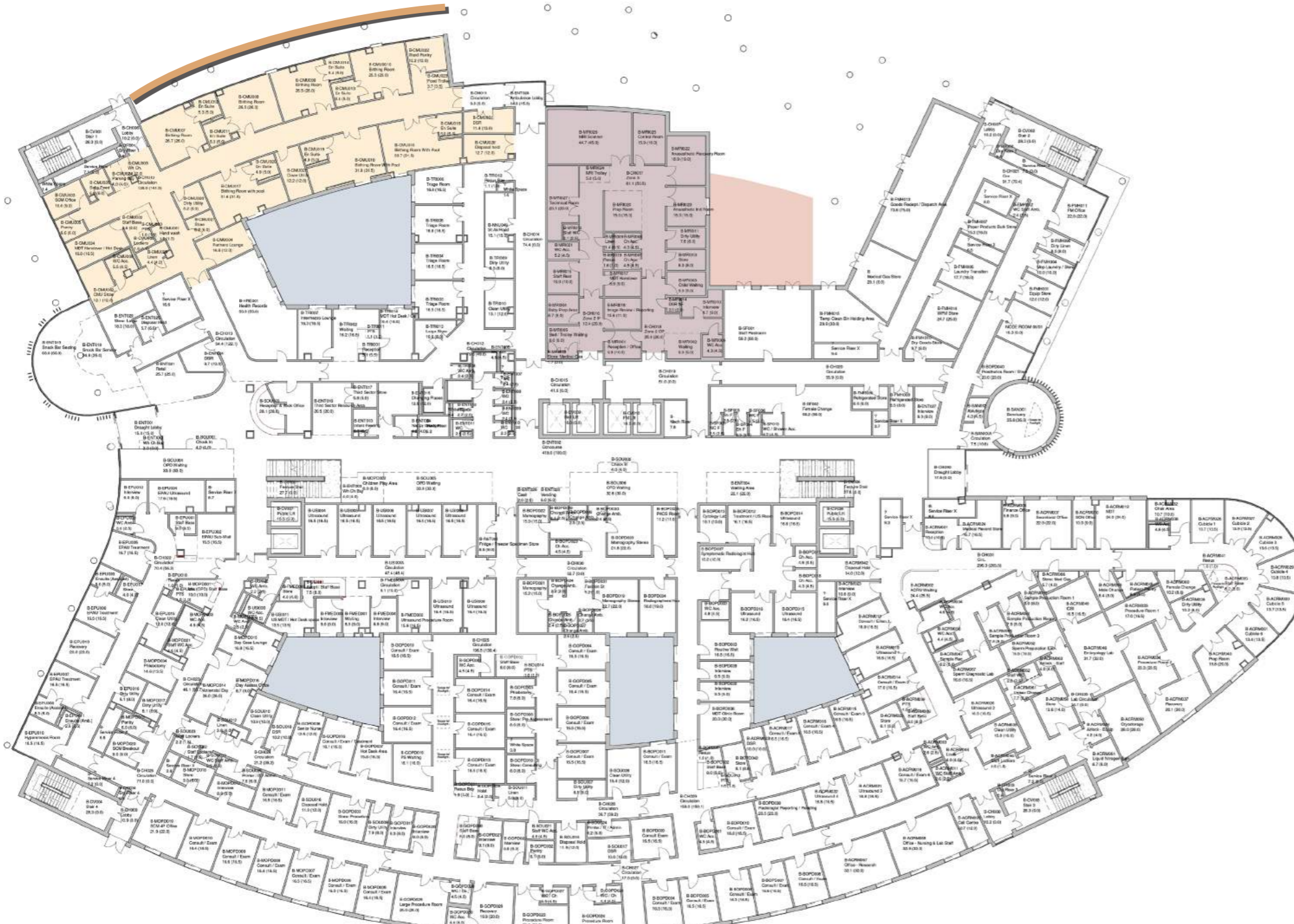


Strong graphics and pure shapes and colours in artwork, decoration and lighting

Connection to Outdoor Space



Abundant daylight, geometric patterns, minimal use of colour

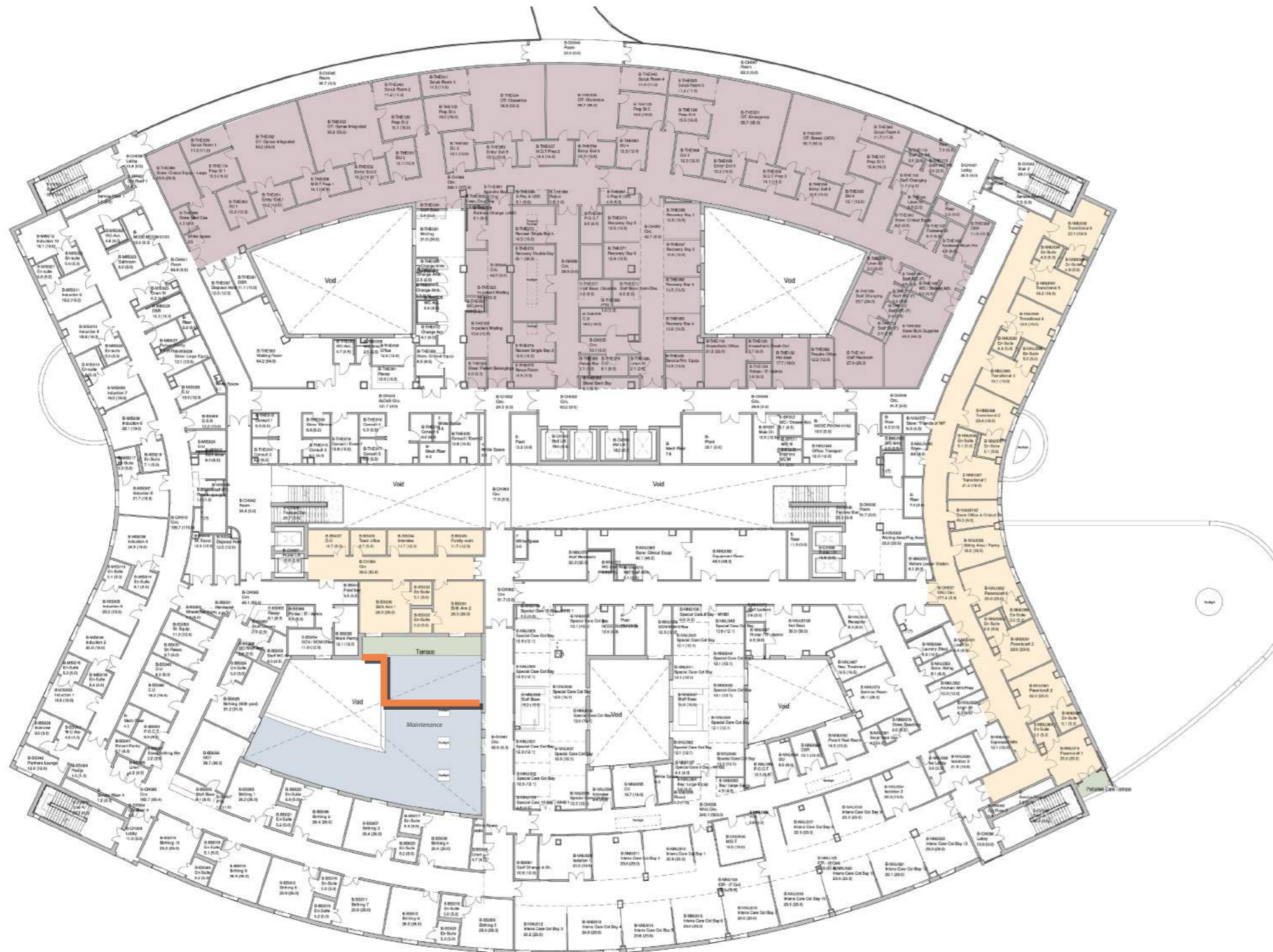


Baird Ground Floor Interior Strategy

- Contemporary Hospitality
- Traditional Domestic
- Modern Clinical
-
- Garden - possible patient area
- Staff Accessible Garden
- Maintenance Access
- Privacy Line

NOTE: BALCONY/TERRACE ACCESS FOR PATIENTS TBC

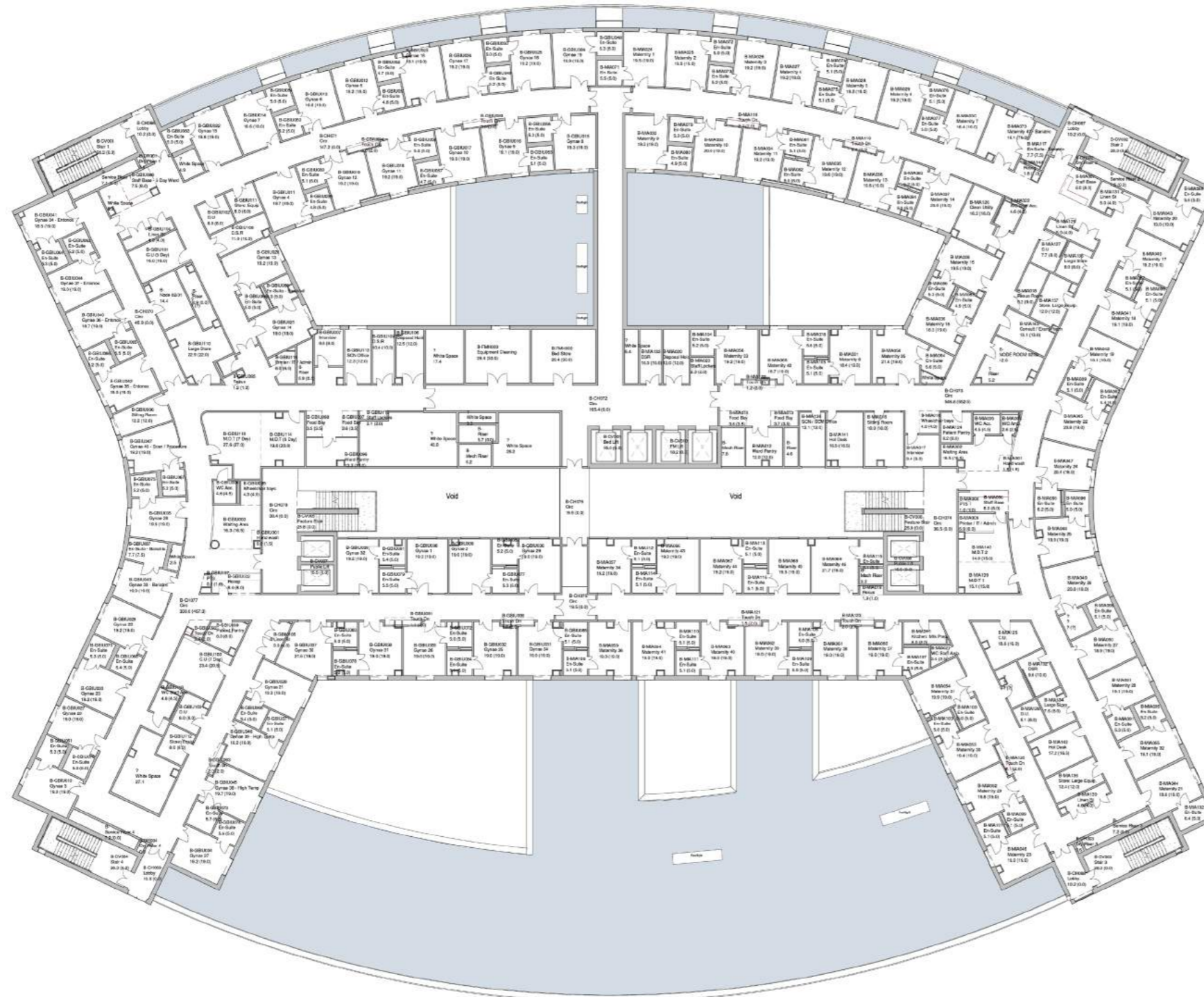
2.0 Interiors Strategy



Baird First Floor Interior Strategy

- Contemporary Hospitality
- Traditional Domestic
- Modern Clinical
-
- Garden - possible patient area
- Staff Accessible Garden
- Maintenance Access
- Privacy Line

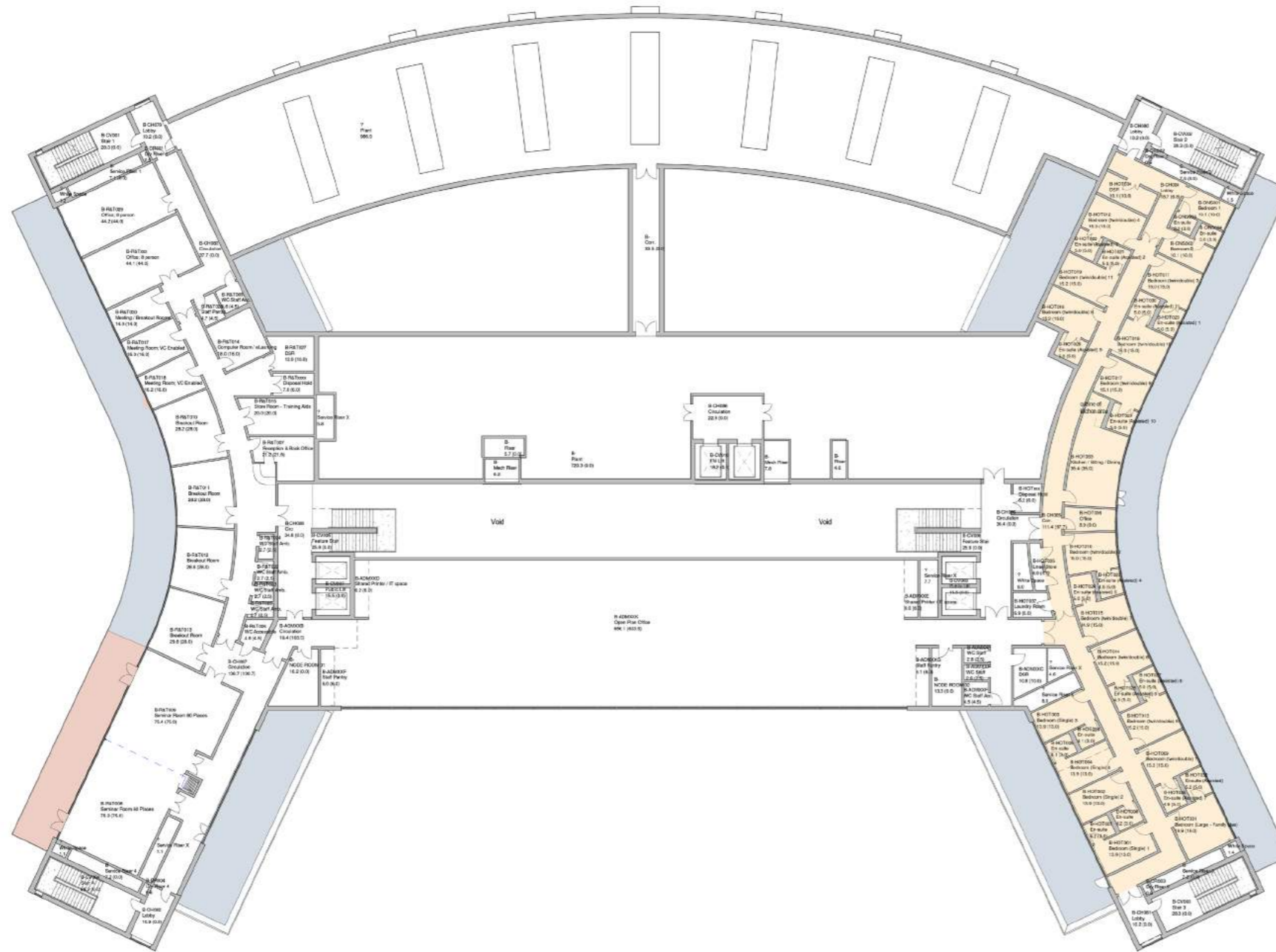
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Baird Second Floor Interior Strategy

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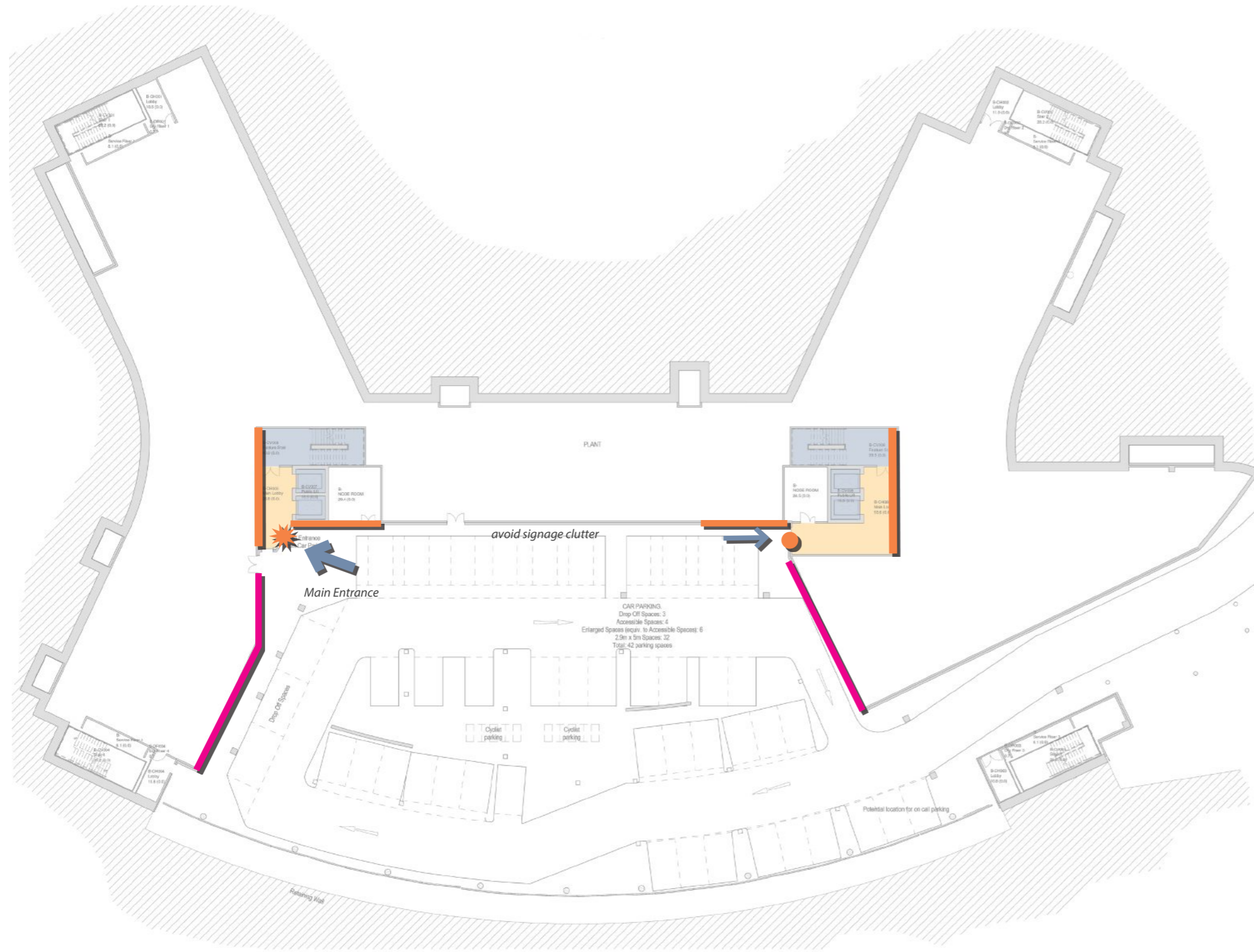


Baird Third Floor Interior Strategy

- Contemporary Hospitality
- Traditional Domestic
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- Garden - possible patient area
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- Privacy Line

NOTE: BALCONY/TERRACE ACCESS FOR PATIENTS TBC

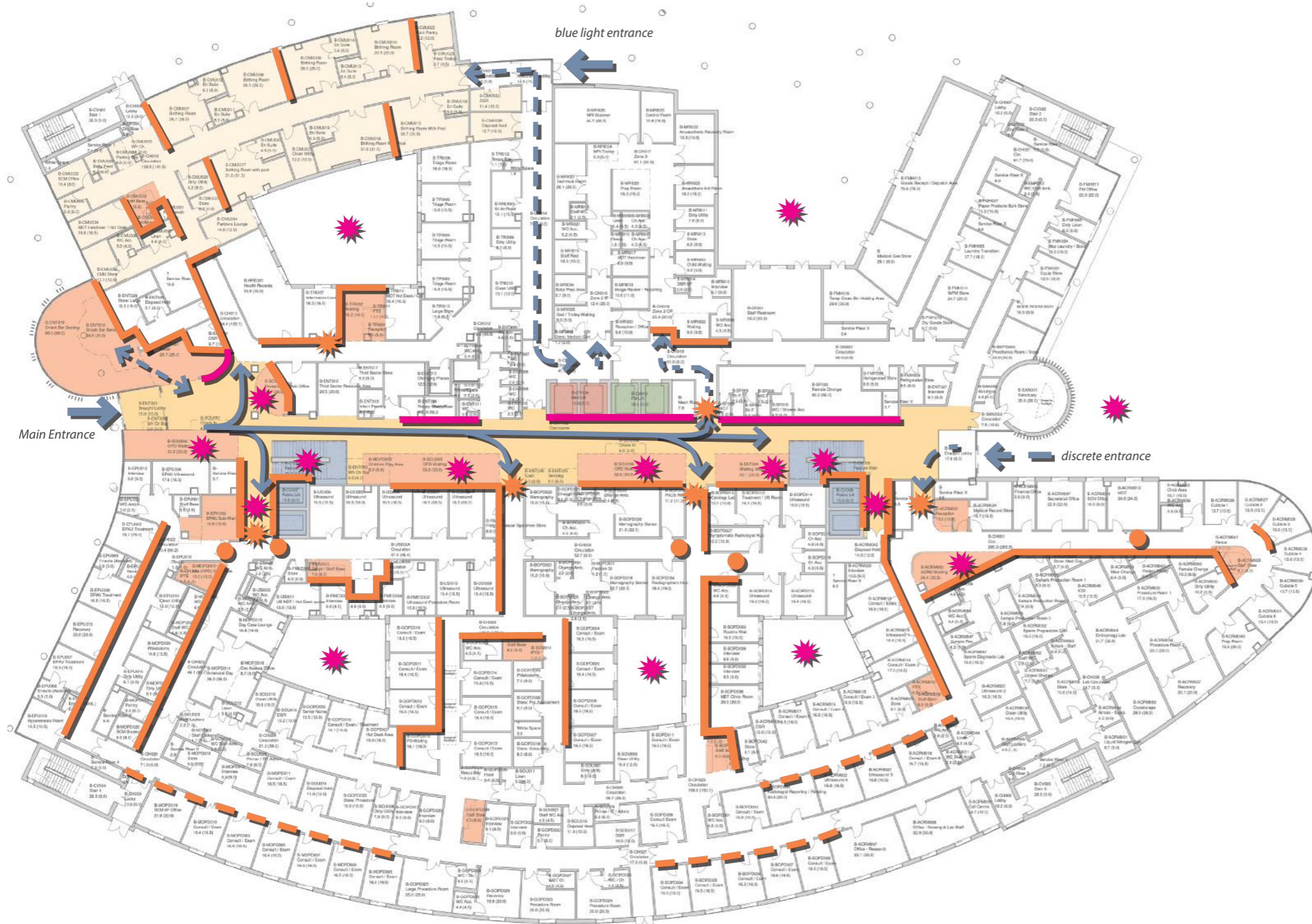
3.0 Wayfinding Strategy



Baird Lower Ground Floor Features & Wayfinding

- Standard Areas
- Uplift Areas
- Feature Areas
- Lighting Uplift Areas
- Feature Public Lifts & Stairs
- Bed Lifts
- FM Lifts
- Wall Art
- Art Feature Areas
- Main Patient Flow
- Secondary Patient Flow
- Feature Wall
- Secondary Wayfinding (Room Identification)
- Main Wayfinding Node
- Secondary Wayfinding Node

3.0 Wayfinding Strategy



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Bedrooms split into 4 zones in different tones (tbc throughout)

Baird Second Floor Features & Wayfinding

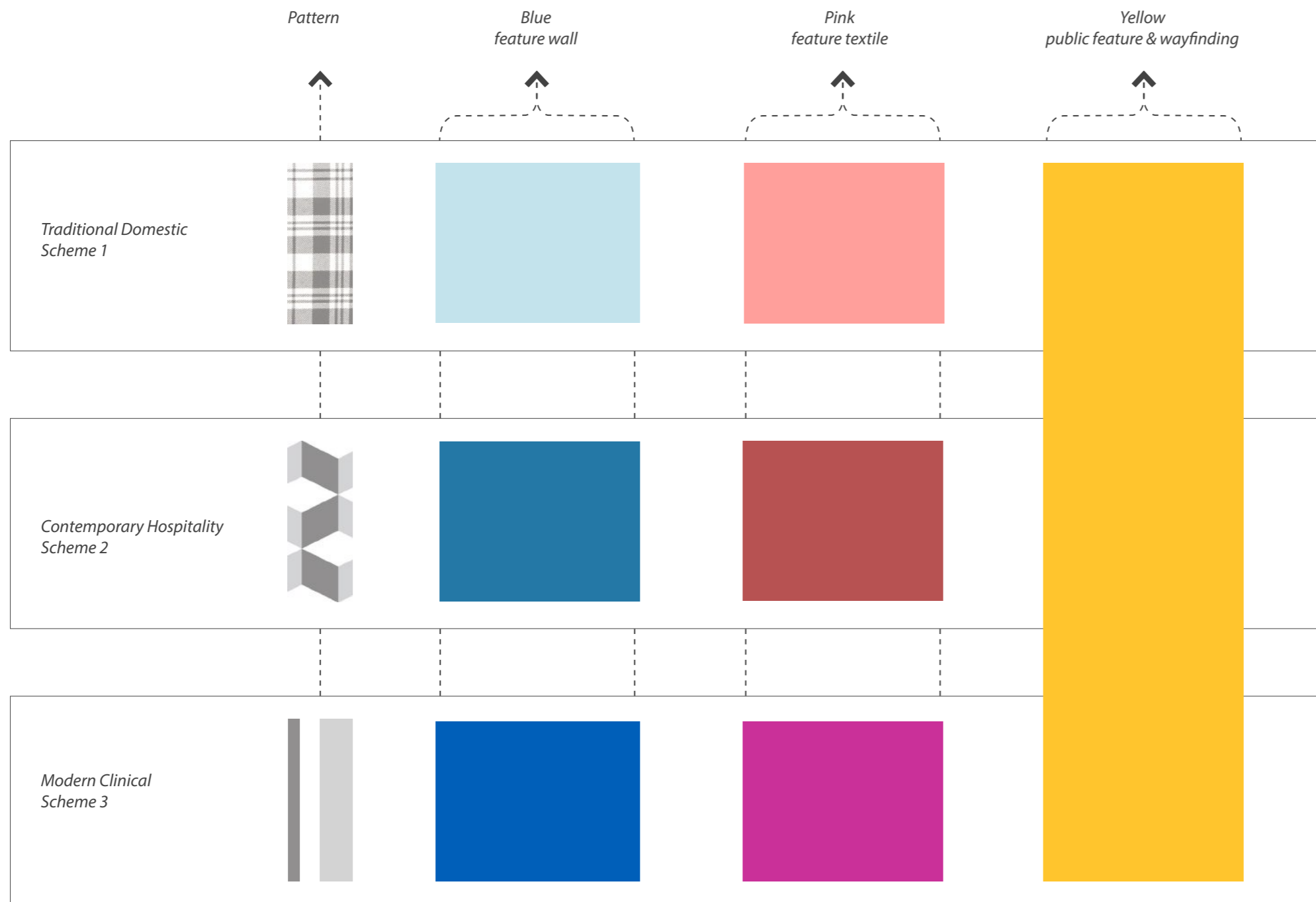
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BAIRD Colour Strategy

All Concepts

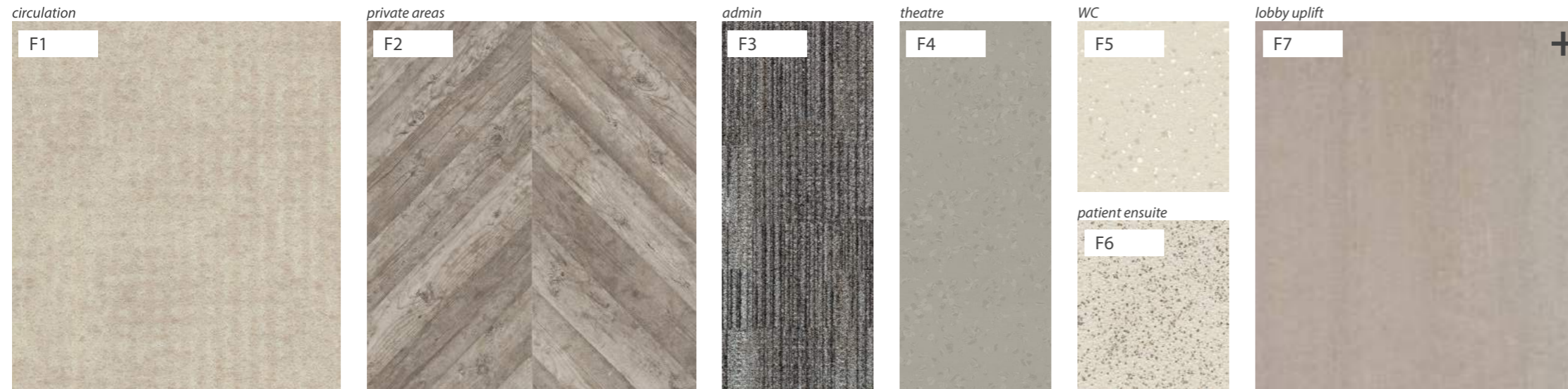
The Baird Family Hospital scheme uses three primary colours - blue, pink, and yellow- as features and accents throughout. All three 'interior schemes' utilize same yellow as a wayfinding & feature tool, while the blue & pink colourways shift.

The 'traditional domestic' scheme pairs traditional patterns with the softest colourway, the 'contemporary hospitality' scheme pairs geometric patterns with more lively colourway, and the 'modern clinical' scheme pairs simple patterns with the boldest blue and pink colourway.

Yellow is reserved for wayfinding & feature areas in public zones & corridors (feature wall, feature door, feature textile), blue is used as a vertical feature (bedhead joinery, wallcovering), and pink is used as a feature textile colour.

All three colour schemes are anchored by a neutral set of base materials. These neutral materials are applied to items such as floors, and non-feature walls & joinery.

FLOORS



BAIRD Look & Feel Neutral Palette All Concepts

- F1 - Vinyl, Public Areas
- F2 - Vinyl, Private Areas
- F3 - Carpet Tile
- F4 - Rubber Sheet
- F5 - Anti Slip Vinyl
- F6 - Wet Room Vinyl
- F7 - Porcelain Tile

JOINERY



- J1 - High Pressure Laminate, Timber Effect
- J2 - High Pressure Laminate
- J3 - Timber Veneer
- J4 - Solid Surface

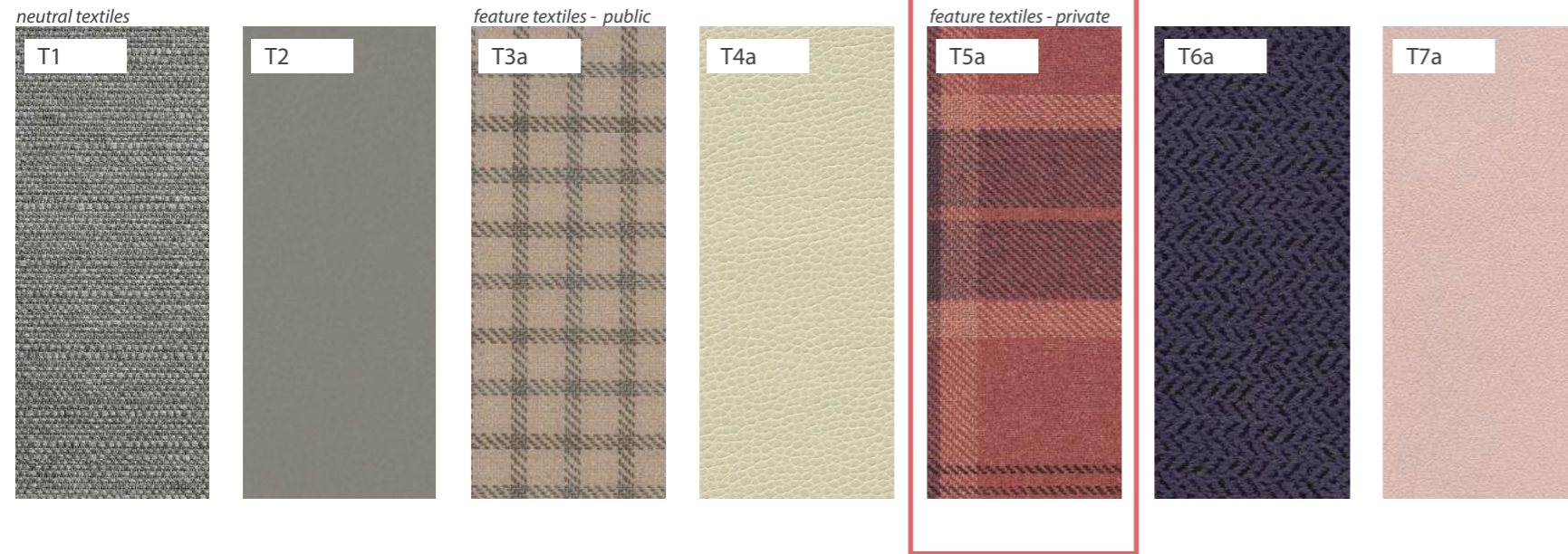
WALLS



- W1 - Wall Paint
- W2 - PVC Cladding (Wall & IPS)
- W3 - Privacy screen, resin or manifestation to glass

* Feature
+ Uplift

TEXTILES



BAIRD Look & Feel Feature Palette Traditional Domestic

- T1 - Neutral Textile
- T2 - Neutral Solid
- T3a - Public Pattern - Agua Leven Heather
- T4a - Public Solid - Ultrafabrics Parchament
- T5a - Private Pattern - Agua Nevis Maree Rose
- T6a - Private Texture - Agua Nova Grape
- T7a - Private Solid - Ultrafabrics Blush

JOINERY



- J5 - High Pressure Laminate
- J6a - Timber Effect HPL
- J7a - Back Painted Glass

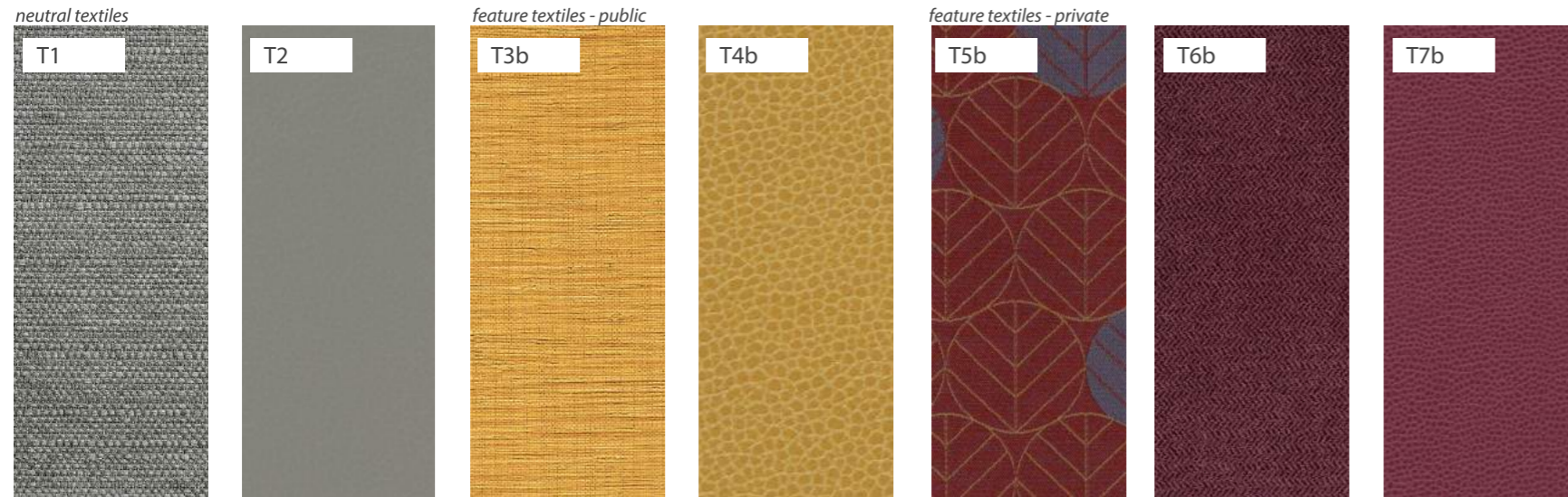
WALLS



- W4 - Vinyl Wallcovering Public
- W5 - Wall Paint Public
- W6a - Vinyl Wallcovering Private
- W7a - Wall Paint Private

- * Feature
- + Uplift

TEXTILES



BAIRD Look & Feel

Feature Palette Contemporary Hospitality

T1 - Neutral Texture

T2 - Neutral Solid

T3b - Public Pattern - Panaz Highgrove Sloane Gold

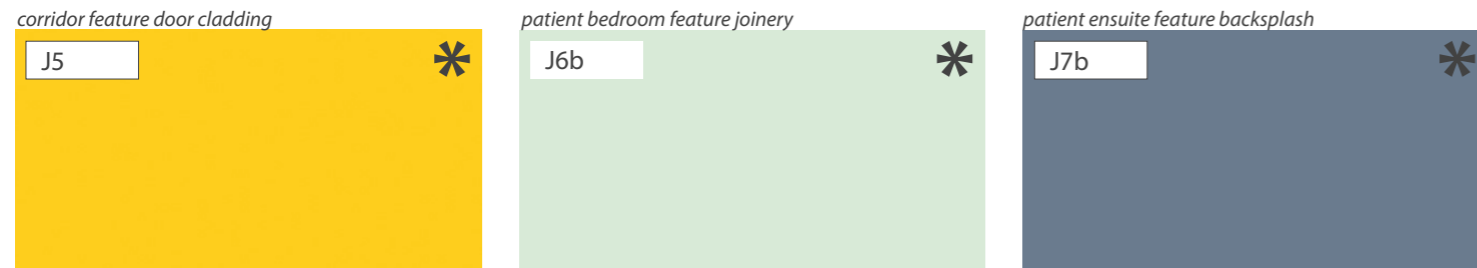
T4b - Public Solid - Ultrafabrics Sun Shower

T5b - Private Pattern - Designtex Round Leaves Sweet Pea

T6b - Private Texture - Agua Nova Burgundy

T7b - Private Solid - Ultrafabrics Cactus Pear

JOINERY

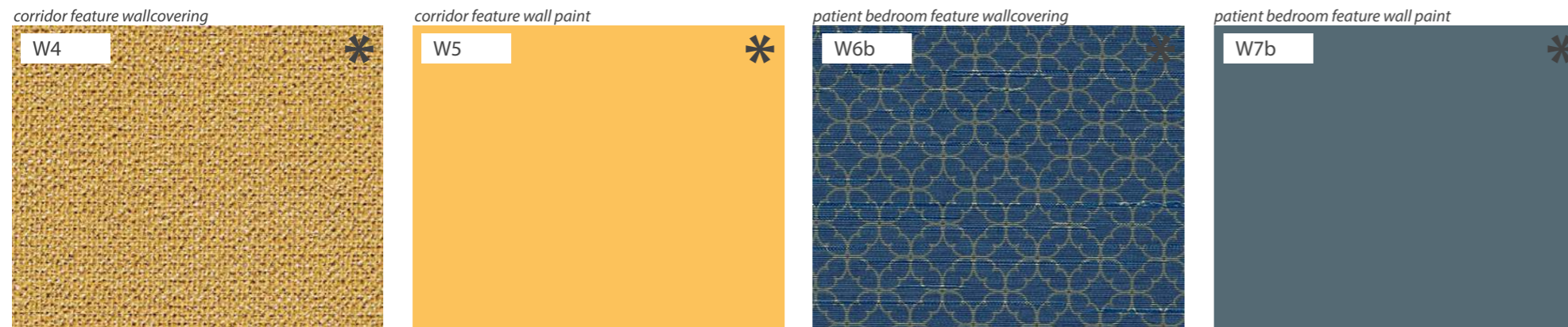


J5 - High Pressure Laminate

J6a - High Pressure Laminate

J9b - Back Painted Glass

WALLS



W4 - Vinyl Wallcovering Public

W5 - Wall Paint Public

W6b - Vinyl Wallcovering Private

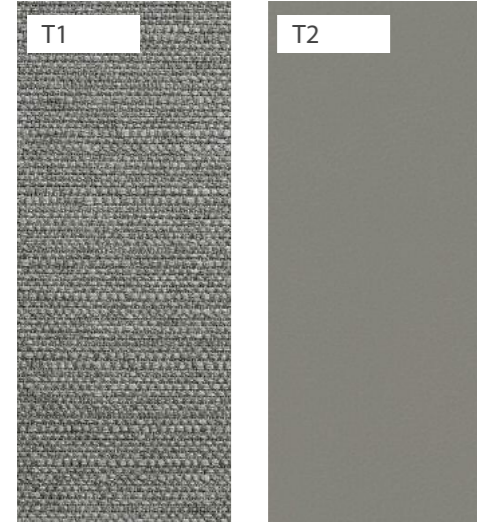
W7b - Wall Paint Private

* Feature

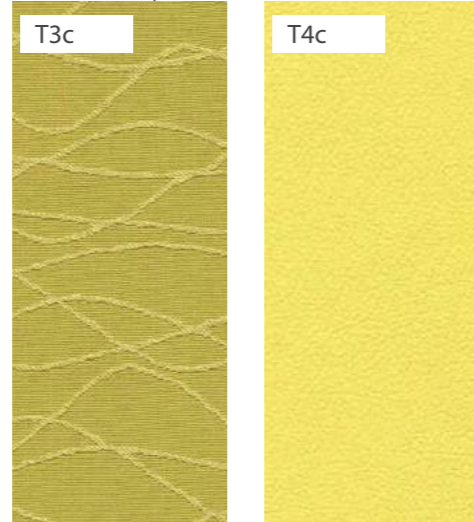
+ Uplift

TEXTILES

neutral textiles



feature textiles - public



feature textiles - private



BAIRD Look & Feel

Feature Palette Modern Clinical

T1 - Neutral Texture

T2 - Neutral Solid

T3c - Public Pattern - Instyle Liquid Textile Gold

T4c - Public Solid - Ultrafabrics Lemon

T5c - Private Pattern - Sunbury Lingdale Penrose

T6c - Private Texture - Sunbury Farringdon Diva

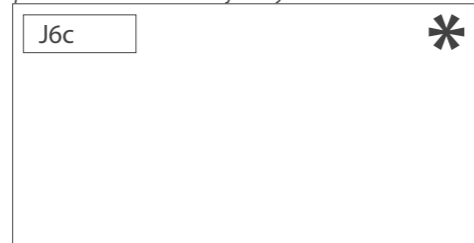
T7c - Private Solid - Ultrafabrics Hibiscus

JOINERY

corridor feature door cladding



patient bedroom feature joinery



patient ensuite feature backplash



J5 - High Pressure Laminate

J6c - High Pressure Laminate

J7c - Back Painted Glass

WALLS

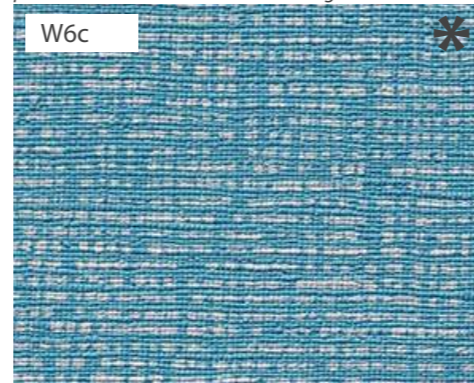
corridor feature wallcovering



corridor feature wall paint



patient bedroom feature wallcovering



patient bedroom feature wall paint



W4 - Vinyl Wallcovering Public

W5 - Wall Paint Public

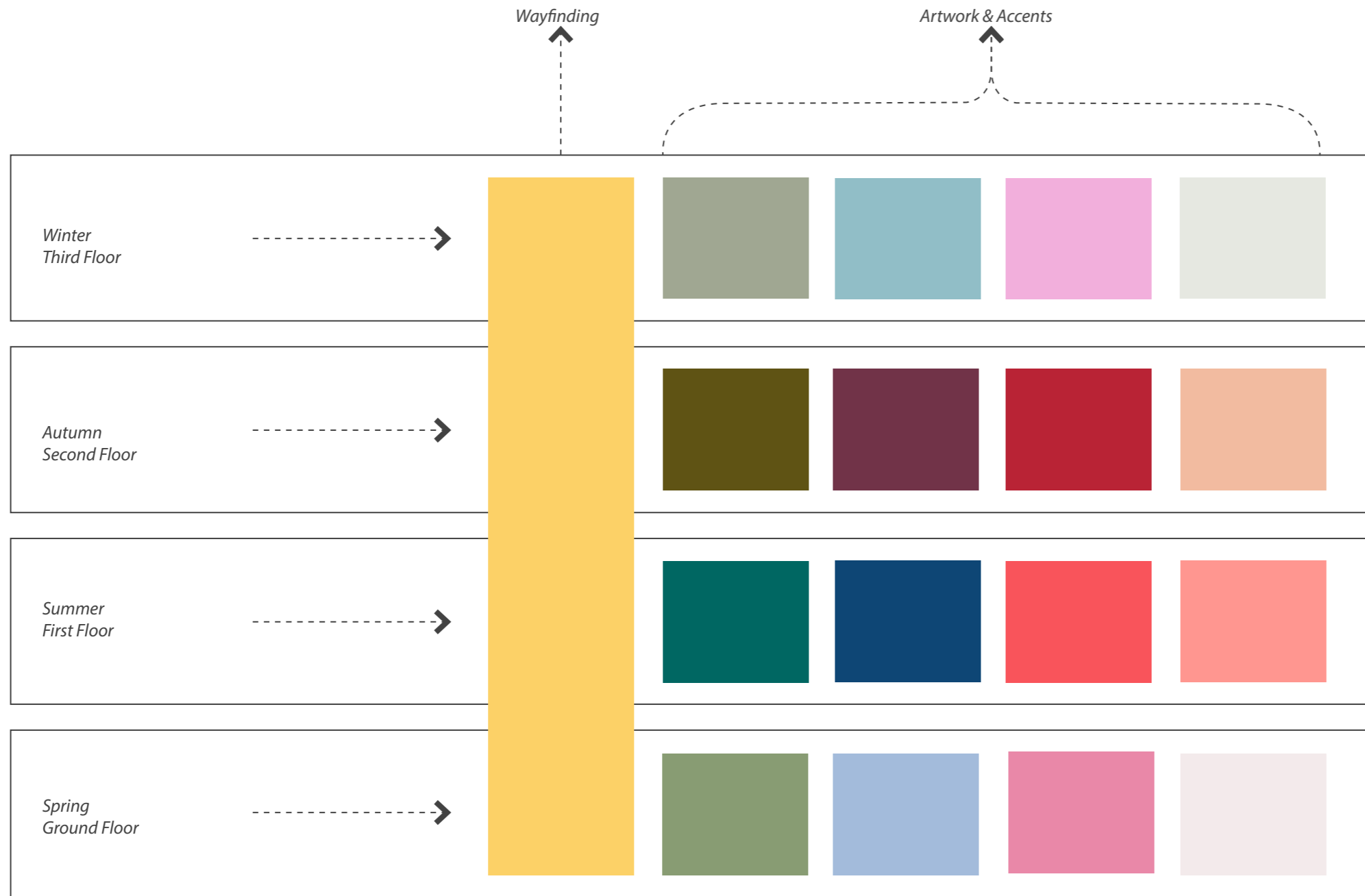
W6c - Vinyl Wallcovering Private

W7c - Wall Paint Private

* Feature

+ Uplift

5.0 Wayfinding & Artwork Palette



5.0 Wayfinding & Artwork Palette

GF Wayfinding & Artwork *'Spring Planting' Colour Accent*

First Floor Wayfinding & Artwork *'Summer Planting' Colour Accent*

Second Floor Wayfinding & Artwork *'Autumn Planting' Colour Accent*

Third Floor Wayfinding & Artwork *'Winter Planting' Colour Accent*

