

The Baird Family Hospital



Art and Environment Strategy January 2017

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Introduction

The development of The Baird Family Hospital on the Foresterhill Health Campus will be part of the implementation of the Foresterhill Development Framework which was approved by the Board of NHS Grampian and the Scottish Government in 2008.

This new hospital will bring a range of health services together in one facility. The general design approach shall be to create a truly inclusive environment which must be designed to the highest standards, taking into account specific infrastructure opportunities and constraints to create a high quality development.

This Art and Environment Strategy sets out the methodology for the creation of a healing visual environment throughout the building. The strategy will not detail definitive areas for art inclusion but locations are likely to include the main entrances, circulation routes, waiting areas, external spaces and specific treatment spaces.

An Art and Environment Group (AEG) will be established to oversee the implementation of this Art and Environment Strategy. This group will include staff, patient representatives, project team members as well as members of the Grampian Hospitals Art Trust.

The endorsement and support of the community which the hospital serves is central to the success of the projects which will be created as part of the art and environment initiatives. Public and user consultation will be carried out to ensure the views of patients, visitors and staff are taken into account at all stages of the project.

Overall Vision for The Baird Family Hospital

The Baird Family Hospital will provide fit for purpose accommodation for maternity, gynaecology, breast screening and breast surgery services. It will also include a neonatal unit, centre for reproductive medicine, an operating theatre suite, community maternity unit and research and teaching facilities.

As well as providing for improved clinical facilities to support patient and family care, the hospital will demonstrate the continued commitment of NHS Grampian to the healing environment. NHS Grampian's ambition is to provide the best and most efficient services for patients as well as the creation of a unique and visually well-designed environment.

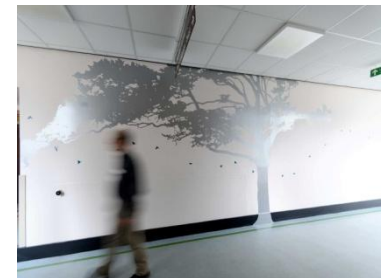
Key Project Aims:

- **Person Centred Care.** To provide improved ambulatory care services; a reduction in inappropriate hospital stays and a reduction in length of stay; to provide appropriate maternity facilities for low, medium and high risk women, providing patient choice; to provide appropriate, safe and secure facilities to deliver optimal care; to provide services that support patients and families to be healthy, well and independent
- **Improved Access to Treatment.** To provide appropriate access to Imaging, High Dependency, Intensive Care and Theatre services and to provide enhanced clinical service integration by co-locating services and allowing for physical connections to other hospitals on the Foresterhill Health Campus
- **Improved Effectiveness and Efficiency.** To have suitable facilities to provide appropriate tertiary services for the North of Scotland; to achieve sustainability of achievement of national waiting time and treatment targets; to create an environment that supports a sustainable workforce

Site

The Baird Family Hospital will be located towards the west of the Royal Aberdeen Children's Hospital (RACH) on the site currently occupied by the Foresterhill Health Centre and the Breast Screening Centre.

This location is at the south aspect of the Foresterhill Health Campus and, as such, will be a crucial visual entrance to the campus for many visitors and will effectively create a new "front" for the site. The Design Statement developed for the project indicates the importance of the architectural design to improve the impression of the campus and also links with the surrounding residential areas.



Key Aims and Objectives of The Baird Family Hospital Art and Environment Strategy

The provision of art will make a contribution to the creation of a unique and welcoming environment in the hospital, enhancing both the working environment and the patient and family experience. The artwork and visual environmental interventions introduced to this new building will be integrated and co-ordinated throughout by the Art and Environment Group.

Aim: To create a well-designed, person centred and positive visual environment for women, patients, staff and visitors

Objectives:

- integrate artwork into the full environmental design linking architecture, interior design and wayfinding to the holistic visual and artwork choices
- select artwork which will sustain the interest of viewers e.g. work that will not readily date and which retains interest on repeated viewing
- select artwork which is visually interesting, relevant and promotes a positive sense of wellbeing and ease
- make effective use of GHAT's links with the local arts infrastructure



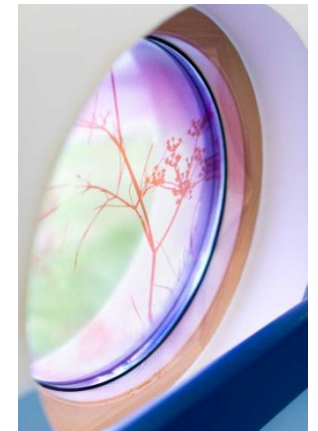
Curatorial Vision

Light and Bright: A Positive Space

The first impression of the facility must be of a place of wellness and reassurance; a place you feel you could have a joyful experience. It should feel more part of the community than a hospital, being softer with aspects of landscape and homeliness. It will be a space for all people, a place to be with visiting relatives/friends, have refreshments and a chat. It should have space to bring in community life using music and arts events.

The layout will be designed around the 'emotional flows' of different user groups, avoiding sensitive relationships or making the reason for your visit obvious to others. The needs of service users vary and the amount of time spent in the building varies from service to service. The artwork will need to respond to these varying requirements and be designed to add to the experience for all women, patients, visitors and staff. Works can be designed which form meeting points, punctuation points, distraction points and non-written wayfinding points.

To realise this overall curatorial vision, advantage will be taken wherever possible of natural features such as daylight, landscaped areas, gardens, plants, shrubs and trees which are already present on the site or which may form part of vistas and views visible from patient areas, clinics, waiting rooms and hospital beds. The art and environment group will need to work closely with the architect and design team in order to realise this vision in line with interior and exterior design ideas.



The Baird Family Hospital Art and Environment Group

A Baird Family Hospital Art and Environment Group will be convened and will work closely with the project team to involve users and patient representatives in the decision making process.

It is important that any new artwork selected is appropriate and relevant for its context. There are a number of factors to be taken into consideration:

- the function of the building as a whole and its individual departments
- the architectural concept: layout of departments, articulation of space, circulation routes, lighting, palette of materials and colours
- the wide range of users of the building: women, patients, visitors and staff
- health and safety issues: work will need to conform to current NHS regulations
- infection control issues: work will need to conform to current NHS regulations
- maintenance of work: the work should be low maintenance, durable and vandal-proof

Acknowledgement Policy

A Baird Family Hospital Acknowledgement Policy will be developed.



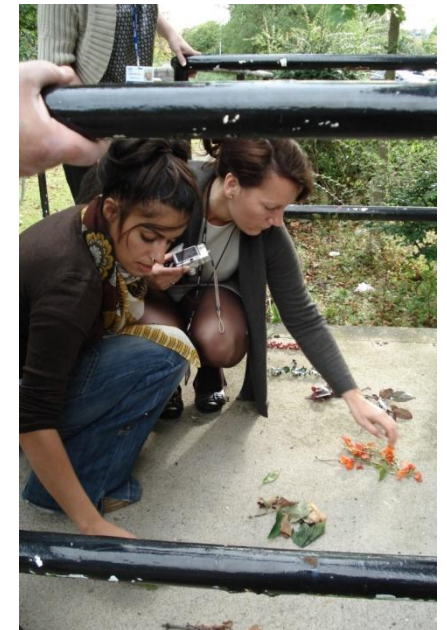
Artist in Residence – discussion and connection

Public art takes many forms. One of these varieties involves the investigation of place and space using an interactive process whereby the artist attains a degree of integration with the location. The artist works closely with those involved in the project, acquiring information about the place and relevant issues through discourse enquiry. This process provides a means of documenting change catalysed by the project.

This kind of process can be used to facilitate community engagement through exchanging thoughts and attitudes centred on change in a place.

For these purposes in The Baird Family Hospital, a suitable individual will be employed as an artist in residence with the following outcomes and outputs:

- work closely with architects and the project team to realise the agreed action plan.
- focus on the 'patients and people' involved
- create initiatives with the project teams which investigate their perceptions of the space they are creating – these are often fun sessions which can assist with team building or joint working of teams who don't often meet.
- document the on the ground change of the place visually
- work with the different stakeholders of the future spaces to get an idea of their hopes and aspirations
- work with the project team to get an understanding of their roles in the process
- document the change in perception of the place as it evolves



Delivery

The Art and Environment Strategy will be rolled out in stages and will be linked to significant project milestones.

An Art and Environment Group will be formed as a steering group reporting to The Baird Family Hospital Project Group. All projects will work through the GHAT Art Project Design and Sign Off process which can be found in the NHS Grampian Healing Environment Strategy.

The first stage of the art and environment strategy to be implemented will be planned to be in place by the time of commissioning the new building in 2020. It is anticipated that this artwork will be developed and installed mainly in public areas such as:

- main circulation routes/corridors
- external areas
- main entrance(s)
- reception areas
- waiting areas
- specific treatment spaces



Project Locations

This strategy seeks to indicate high level strategic thinking regarding project locations. Further detailed work will be carried out to agree exact project locations and the form the associated artworks will take.

Building Interior: Orientation

The orientation element is one of the crucial parts of The Baird Family Hospital Art and Environment Strategy. A designer will work closely with the architect/design team, and within the existing framework, to create bespoke and appropriate designs which will influence the overall environment of the hospital and to assist with wayfinding. As with the NHSG Interior Design Strategy, areas such as staff bases could be seen as focal points and the origin of the colour for each floor.

Elements potentially to be included in the orientation brief

- layout designed around the 'emotional flows' of different user groups, avoiding sensitive relationships
- identifying panels/graphics for lift lobbies and stair wells
- bespoke design elements in corridors to assist orientation around each floor

Potential sites within the orientation brief

Main circulation routes/corridors

- use of integrated colour palette throughout to assist with way finding
 - use of skilfully placed graphics and artwork
 - Link corridors: the main entrance to the hospital for many visitors
 - assist with clear way finding
 - Lift lobbies -The key areas on all floors where visitors arrive
 - create a welcoming and positive impression on entering and exiting lifts
 - assist with clear wayfinding
 - Interior Toolkit
- Work with the architect and interior designers to create a colour toolkit which will underpin the basic decoration of the entire building for its future.



GHAT and NHS Grampian Partnership

Since the establishment of Grampian Hospitals Art Trust (GHAT) in 1985 as an independent charity, the arts have played a pivotal role in creating a suitable environment in which NHS Grampian health services are delivered. With more than 4,000 works of art in a wide range of media, GHAT has one of the largest art collections in hospitals in the UK. In 2013 the Foresterhill Campus Arts and environment group developed an Arts and Environment Strategy and an Interior Design Framework. These documents are the basis for any refurbishment or new build projects within NHSG.

This partnership over 30 years has engendered an expectation across NHS Grampian services that the visual environment is an essential part of the wellbeing of patients and the retention of staff leading to a better patient experience.

GHAT business plan 2013-2018 states

VISION To lead arts in healthcare practice - regionally integrated and embedded, nationally recognised and respected

PURPOSE Enhancing the experience and wellbeing of all who spend time in NHS Grampian premises, whether patients, staff or visitors by promoting enjoyment of, and when possible participation in, high quality artistic activity and the provision of a sympathetic and pleasing visual environment

VALUES Creative, effective, supportive, open, interactive, ethical

